



Lufkin Economic Development Corporation

Lufkin Forward Public Meeting 2

May 13, 2021
6:00 - 7:00 PM



ASAKURA
ROBINSON

Concept Plan



Concept Plan | Increase Variety of Retailers and Restaurants

- 1.1 Attract new businesses to increase diversity of price and target audience
- 1.2 Attract businesses that will connect Lufkin's natural amenities to Downtown



Concept Plan | Attract Development and Investment in Downtown

2.1 Determine catalytic development sites

- Evaluate the market for an Incubator/co-op space.

2.2 Incentive rehabilitation of vacant/underutilized buildings and attract tenants

- Evaluate the creation of a Historic District for Downtown
- Revamp the Facade Improvement Program
- Make changes to Mixed Use Zoning
- Evaluate the creation of a Vacancy and Maintenance Ordinance

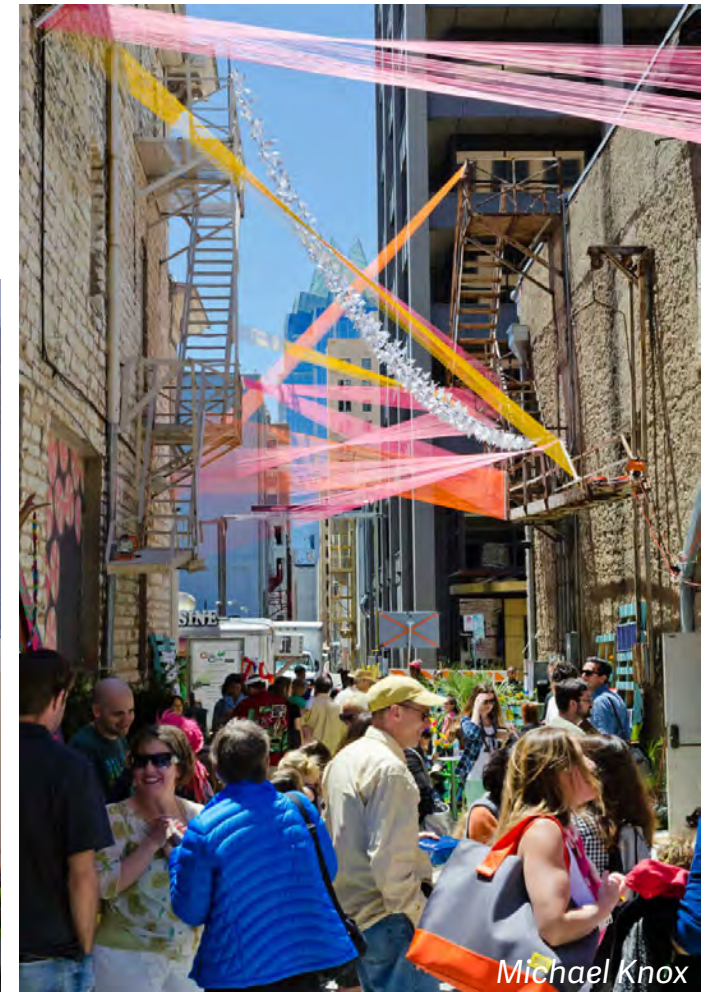
Concept Plan | Parks and Open Space

3.1 Convert First Street from Shephard Ave to Frank Ave, and Lufkin Ave from First Street to Cotton Square, into a Festival Street



Concept Plan | Parks and Open Space

3.2 Activate vacant lots and alleyways with temporary and permanent improvements



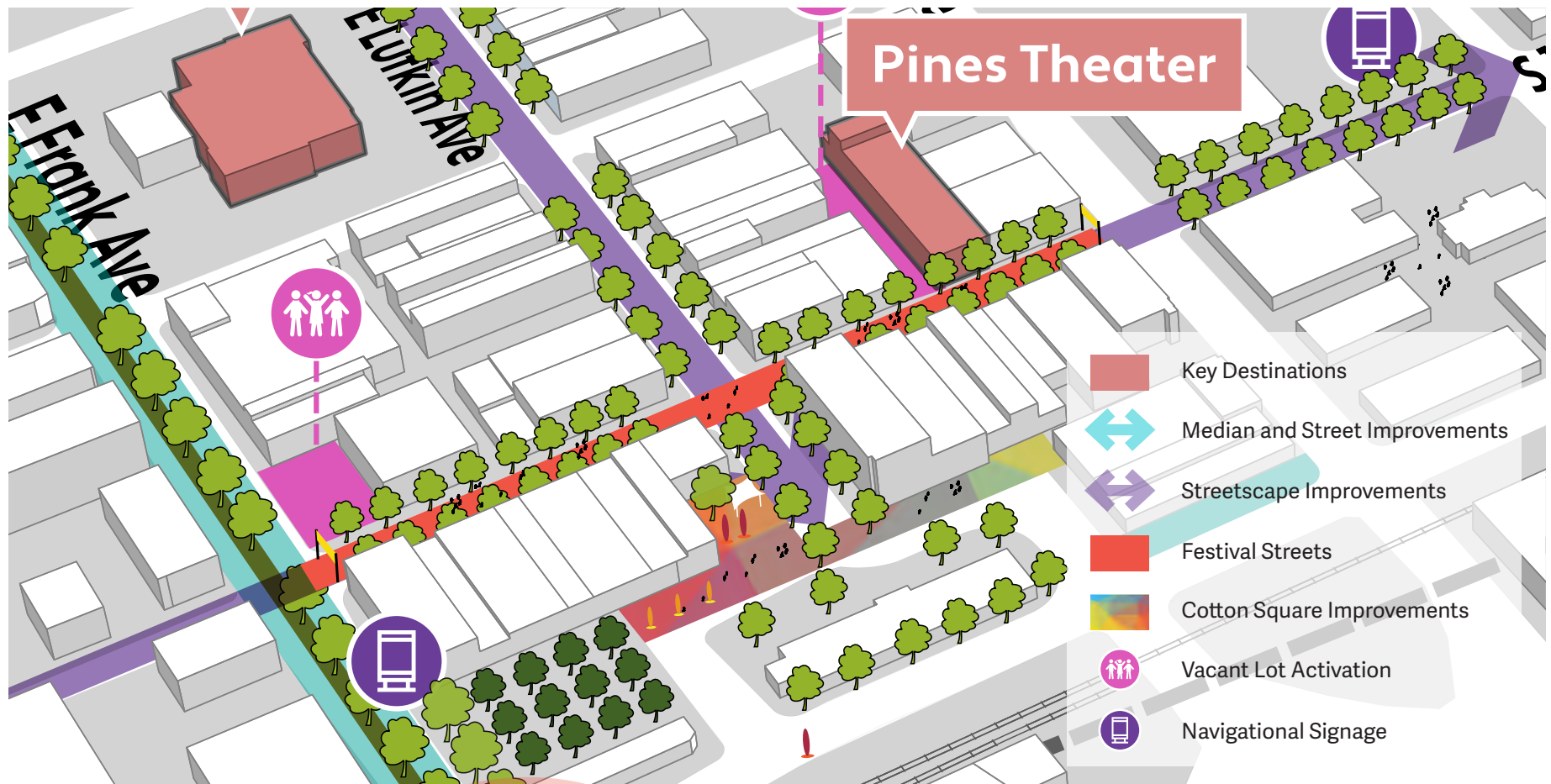
Concept Plan | Parks and Open Space

3.3 Update City Ordinances to modernize Park uses regulations



Concept Plan | Parks and Open Space

3.4 Enhance and update the Historic Cotton Square



Concept Plan | Parks and Open Space

3.5 Redesign Louis Bronaugh Park to host large 200 person events. In the short-term, update the existing canopy and the existing mural design.



Pack Square Park / Romantic Asheville

Concept Plan | Pedestrian & Bicycling

4.1 Create a Complete Streets network with a wider pedestrian zone, frontage zone, planting zone, bike lanes, and safe crosswalks



Hill Center Green Hills

Concept Plan | Pedestrian & Bicycling

4.2 Redesign Frank Avenue to enhance the pedestrian experience and slow traffic



Concept Plan | Update Downtown Wayfinding

5.1 Improve Navigational Signage

- Update Downtown's brand, slogan, and logo
- Design and fund updated directional signage outside of downtown
- Design and fund directional signage (pedestrian and automobile oriented) for Public Parking and cultural/historic assets
- Design and fund "Public Parking" signs. Could be considered Public Art (Two lots: 203 S 1st St and 124 N Angelina St)



Concept Plan | Update Downtown Wayfinding

5.2 Create strong gateways to the Downtown District

- Design and fund gateway arches (South Timberland and S 1st Street; and East Lufkin Ave and Chestnut Street)
- Create a Mural Gateway (Underpass of Frank Avenue and Angelina Street)



Concept Plan |

Create and Plan for More Regularly Occuring Events for All Ages and Abilities

6.1 Enhance existing Merchants Association



Eileen O'Neill

6.2 Create Downtown Management District



Downtown Houston

Concept Plan |

Create and Plan for More Regularly Occuring Events for All Ages and Abilities

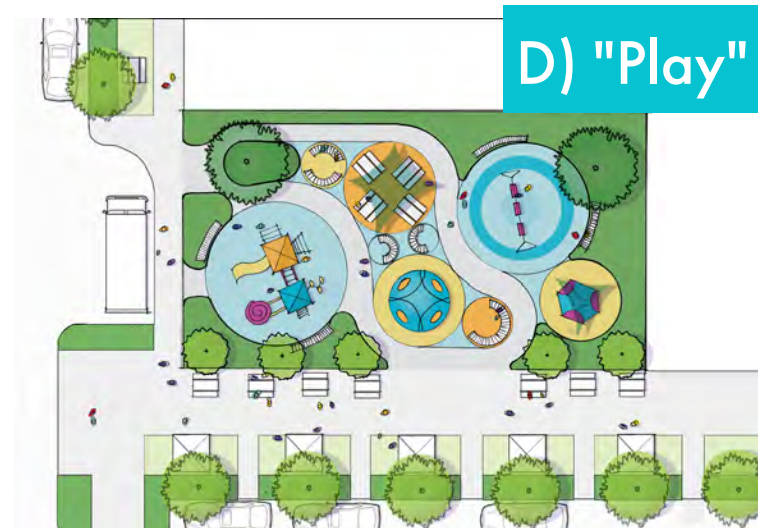
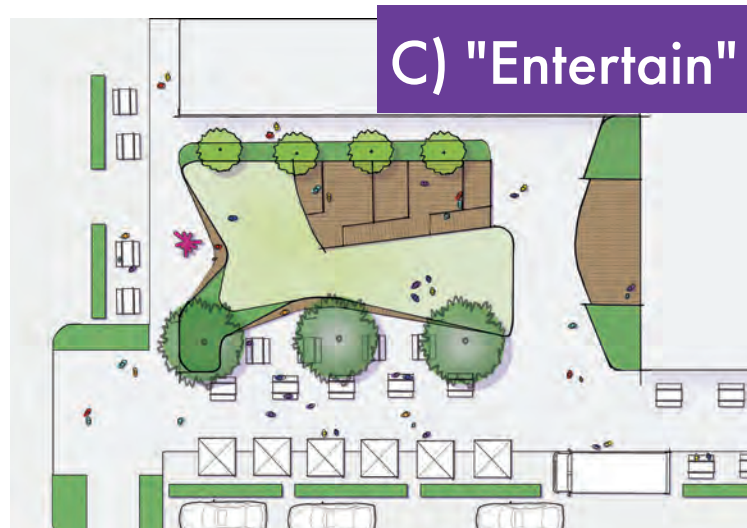
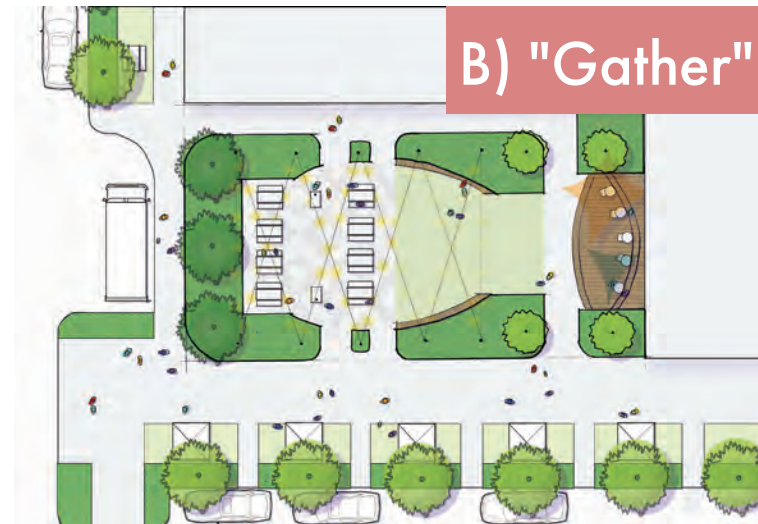
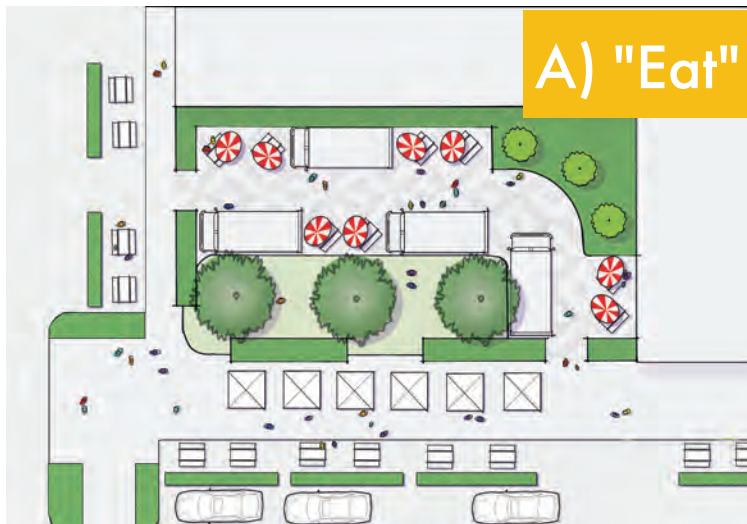
6.3 Create free events for families with children

6.4 Create events catered to adults

6.5 Create events that attract travelers and visitors



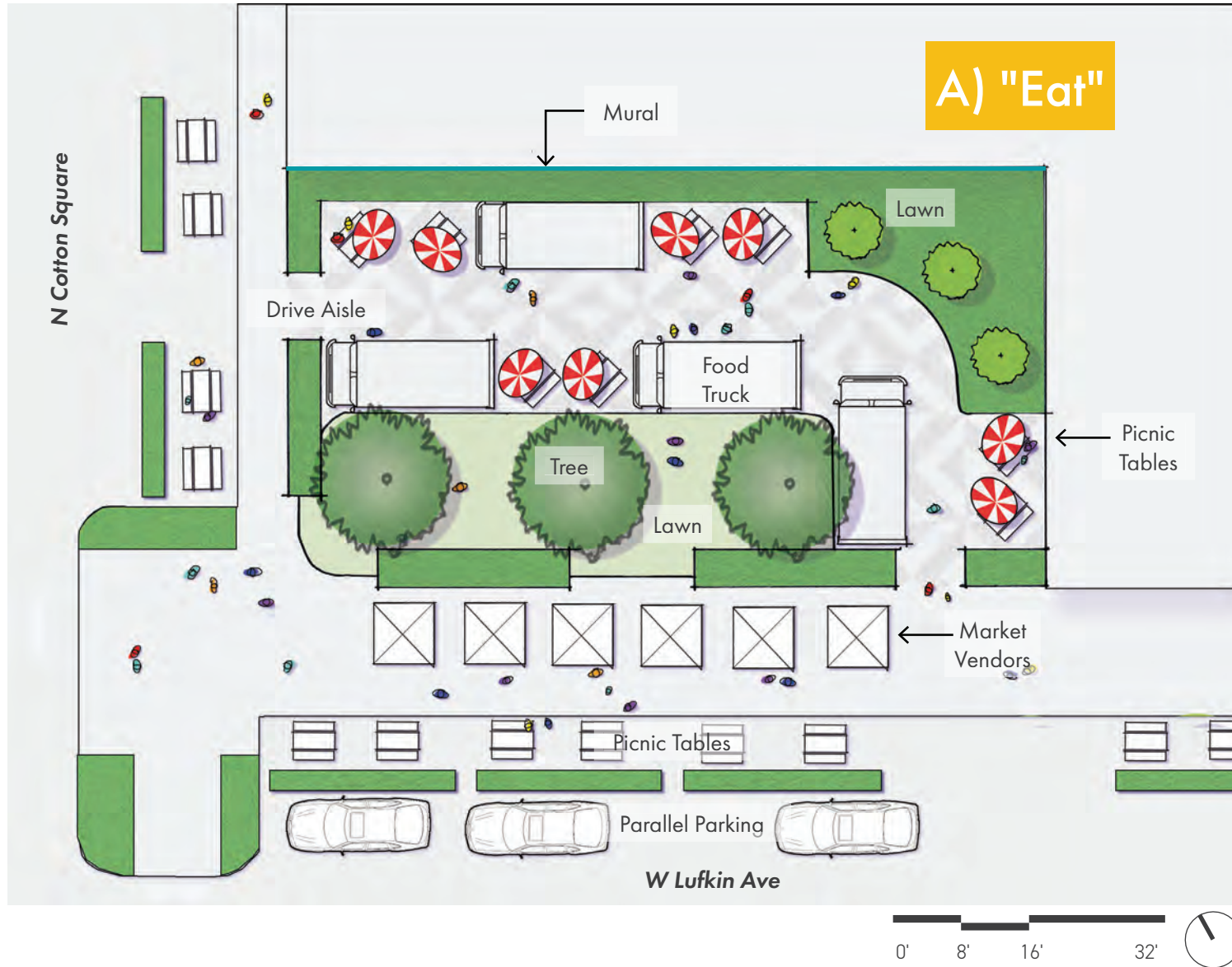
Concept Plan | Historic Cotton Square Long-term



Concept Plan | Existing Conditions



Concept Plan | Historic Cotton Square Long-term



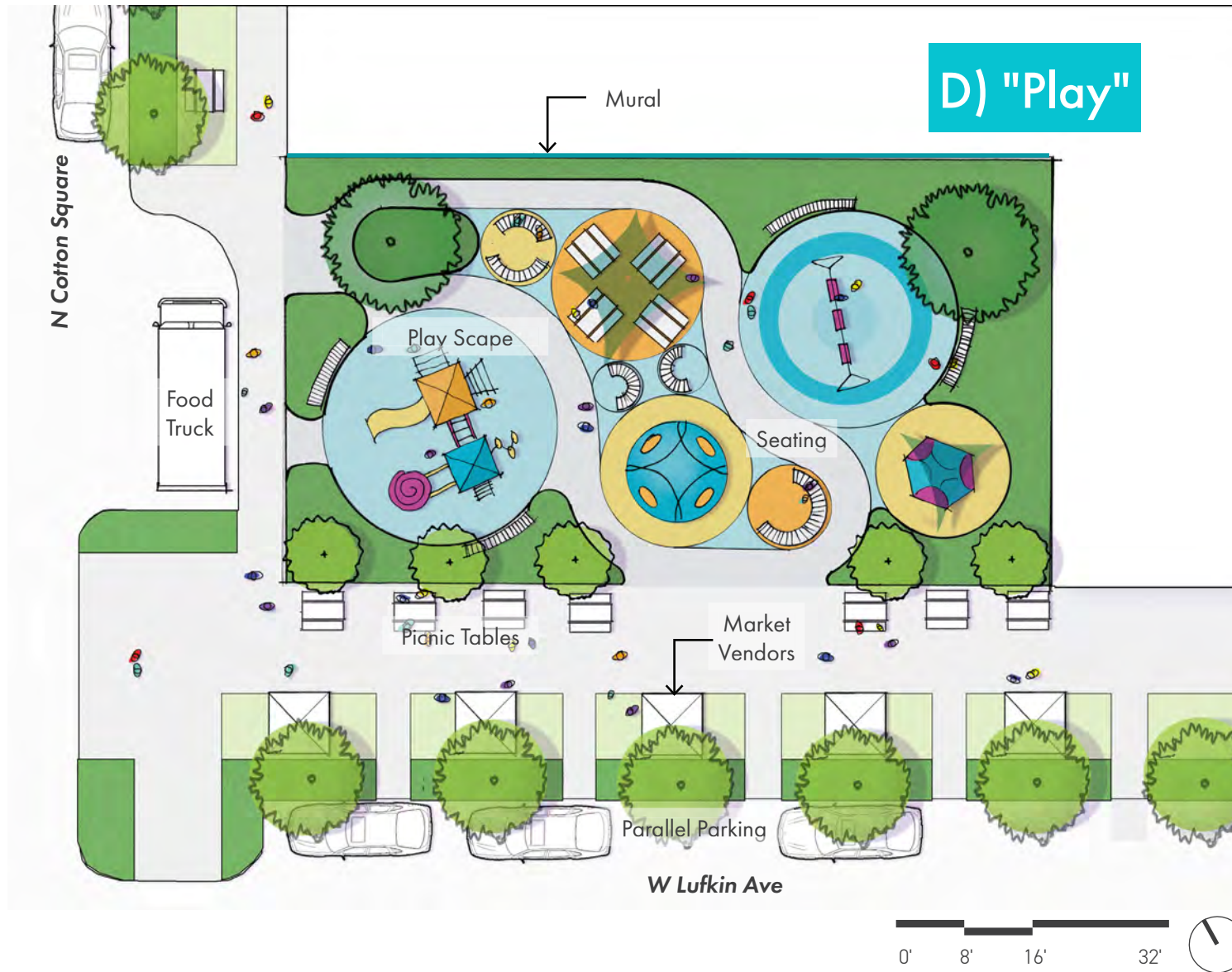
Concept Plan | Historic Cotton Square Long-term



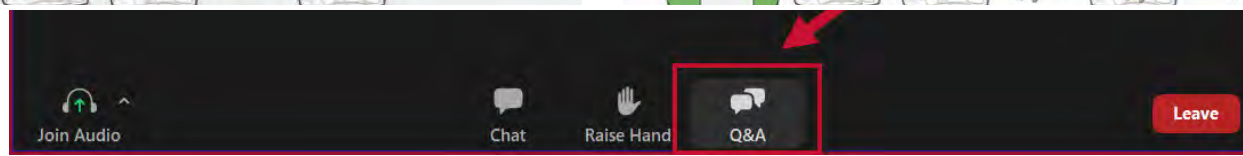
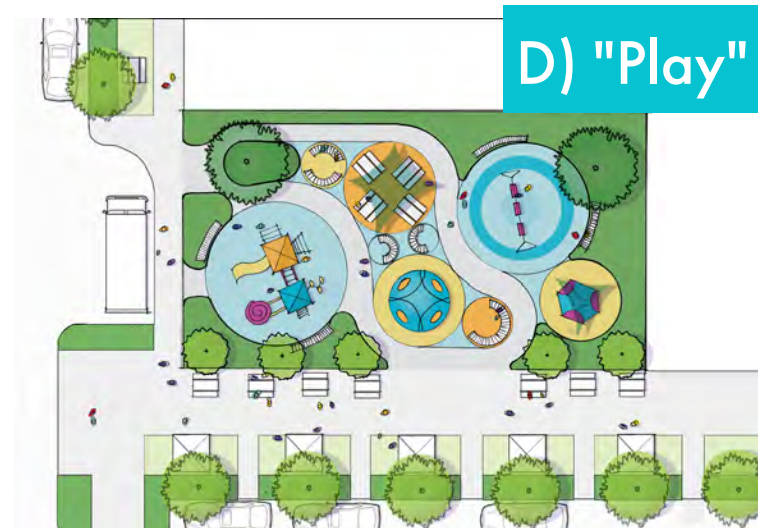
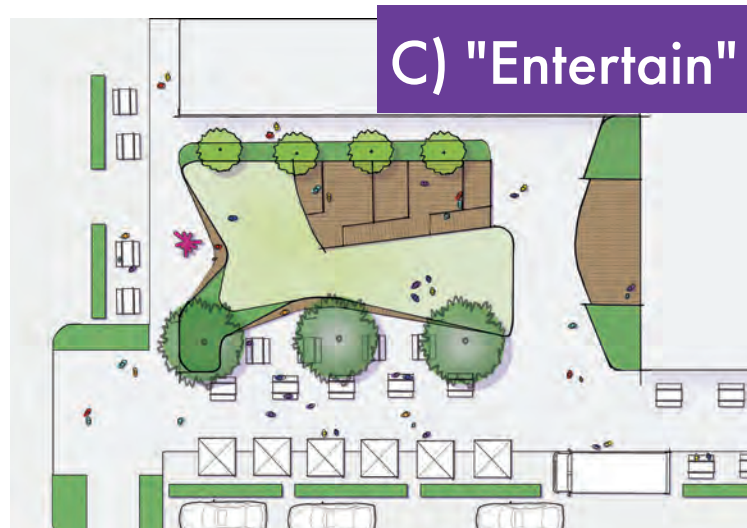
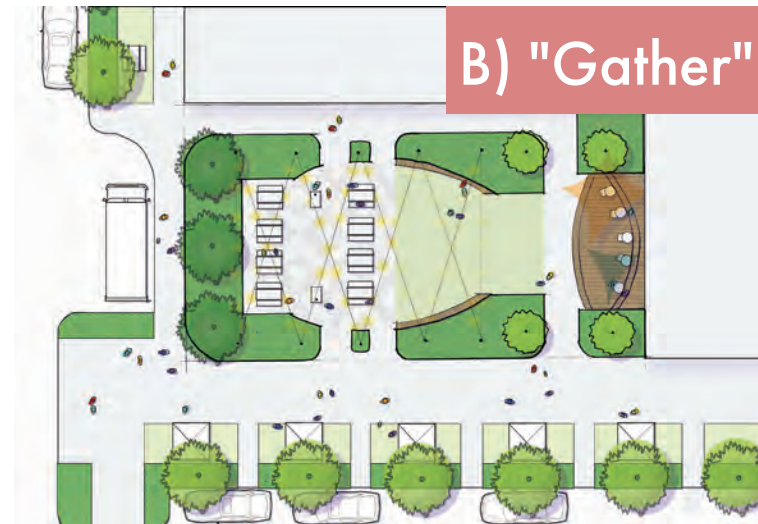
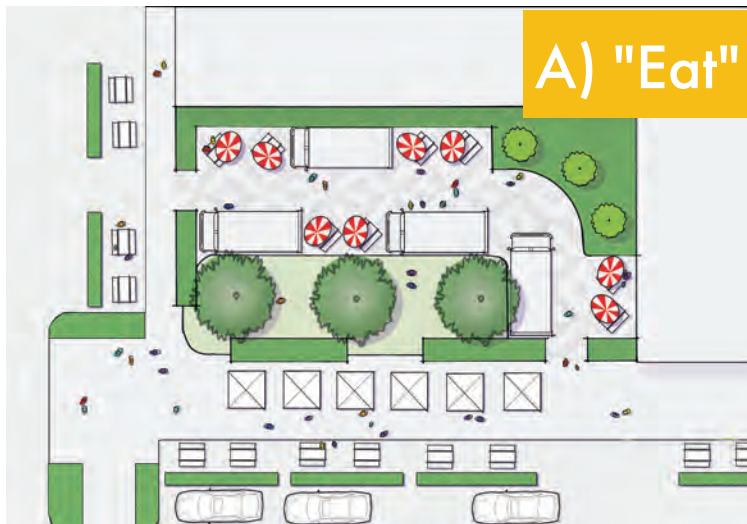
Concept Plan | Historic Cotton Square Long-term



Concept Plan | Historic Cotton Square Long-term



Poll | Long-term Improvements Preference

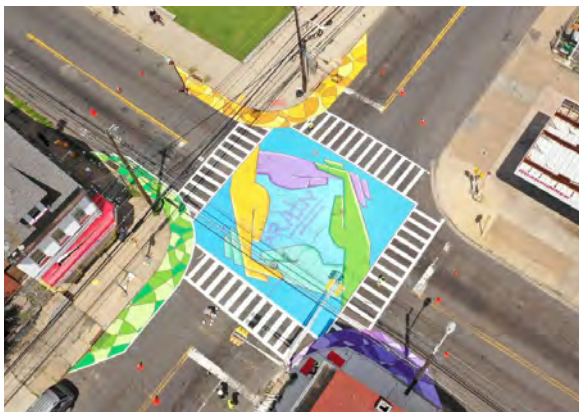


Concept Plan | Historic Cotton Square Short-term

Tactical Intervention - Parklet

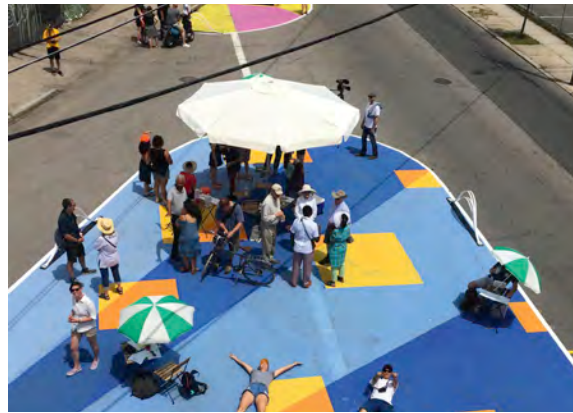


Tactical Intervention - Concrete Painting



Concept Plan | Historic Cotton Square Short-term

Tactical Intervention - Street Reuse



Tactical Intervention - Seating



Concept Plan | Historic Cotton Square Short-term

Tactical Intervention - Planter



Tactical Intervention - Playground



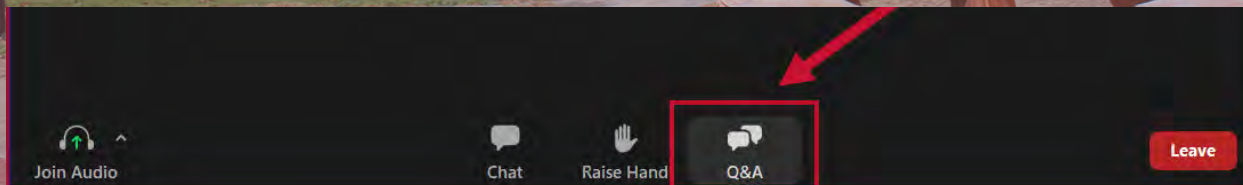
Concept Plan | Historic Cotton Square Short-term

Tactical Intervention - Shade



Concept Plan | Historic Cotton Square Short-term Improvements

Q & A



Concept Plan | Downtown Branding



Modern



Nature



Historic

Concept Plan | Wayfinding



Concept Plan | Downtown Branding



Q&A

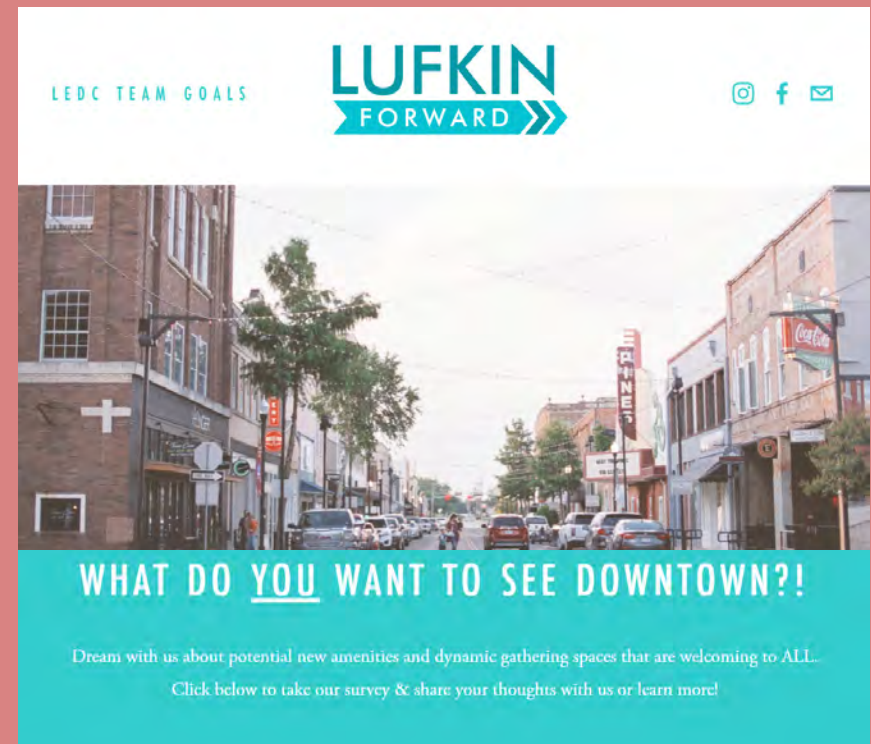
Join Audio Chat Raise Hand **Q&A** Leave

Next Steps



Next Steps

1. Ways to Stay Involved
2. Projects and Programs
 - » May: Downtown Plan with implementation tactics.
 - » June: Presentation of Plan to 4-B Board and City Council.



www.lufkinforward.com



Thank You!

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